

Innovation, Geography, Institutions and Internationalization in Emerging Markets

Special issue call for papers for the *International Journal of Emerging Markets*

Firm innovation and internationalization are often intertwined, as well as being tied to geographic factors such as agglomeration economies within a city or region, or the degree to which the local institutional structure supports these activities. Within this special *IJoEM* issue, we intend to highlight issues related to how factors such as cities, country boundaries, and various distance types (e.g., Cultural, Administrative, Geographic, and Economic; Ghemawat, 2001), along with the more general development of institutions within a society promote and/or inhibit innovation and internationalization. Any contribution that furthers these topics, or related ones, in the context of MNCs in emerging markets is most welcome.

In line with the above topic, the special issue will feature best papers from the Academy of International Business Southeast (AIB-SE) and Latin America (AIB-LAT) chapter meetings to be held in Atlanta, Georgia and Medellin, Colombia in October 2013 and March 2014, respectively.

Topics for inclusion (among others)

We welcome papers within the broadly defined subject theme area from all the major disciplines in business and management studies, including: strategy, international business, organizational behaviour and cross-cultural management, marketing, operations and decision sciences, finance and accounting, international trade and business economics. Potential topics include, but are not limited to:

- The role of institutions in promoting or constraining innovation in emerging markets
- Factors impacting the geographic clustering of internationalization efforts
- The impact of distance on innovation and internationalization
- The effect of internationalization on innovation within a company or geographic region
- The role of institutions in promoting or constraining inward and outward internationalization
- Managerial mindsets needed for innovation and internationalization in emerging markets
- Cross-cultural collaboration in innovation efforts
- The marketing of innovations in emerging markets

Deadlines, Submission Guidelines and Co-Editor Information

Submissions for the special issue will be taken from the best papers of the AIB-SE and AIB-LAT conferences, along with a general call. Based on the review processes for the respective conferences, top rated papers will be invited to go through additional review to be considered for the special issue. Papers selected for consideration will need to be formally submitted to *IJoEM*. Specific instructions will be provided to the authors at this time.

General submissions to the special issue are also welcome, and should be submitted through the *IJoEM* website: <http://mc.manuscriptcentral.com/ijoem>. The deadline for submissions is November 11, 2013.

For general submission guidelines, see: http://www.emeraldinsight.com/products/journals/author_guidelines.htm?id=ijoem

For additional information on the AIB-SE Conference, see: <http://www.aibse.org/conference/>

For additional information on the AIB-LAT Conference, see: <http://www.eafit.edu.co/aiblat2014/>

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